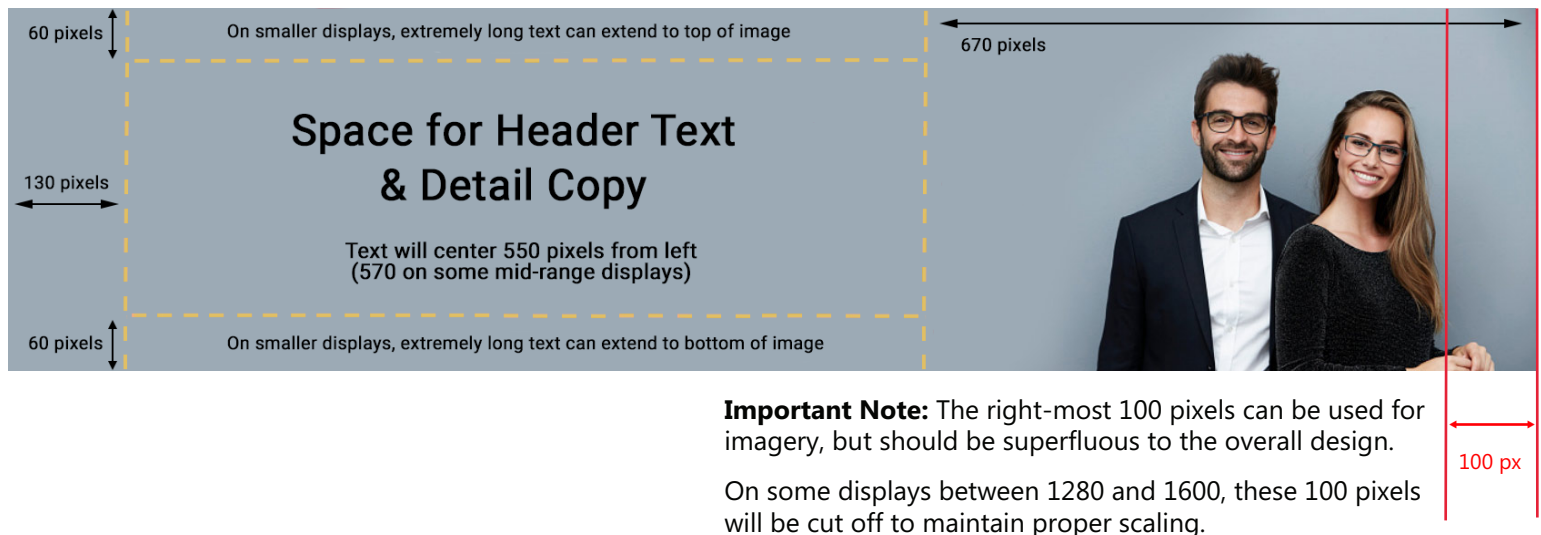my frame
GALLERY
by Frames Data

Custom Splash Page Banner Guide

When creating your custom Splash Page banner image, it is important to take note of the size requirements to ensure that your image looks correct as it is scaled to different types of displays.

Desktop Banners:

The required size for all Desktop banners is **1680 pixels wide by 400 pixels tall**.

The main graphical elements of your banner should be kept mainly on the right side of the image, with ample space on the left for copy to be placed over the top by the system. The arrangement of the banner is as follows, with the copy added being in black text:
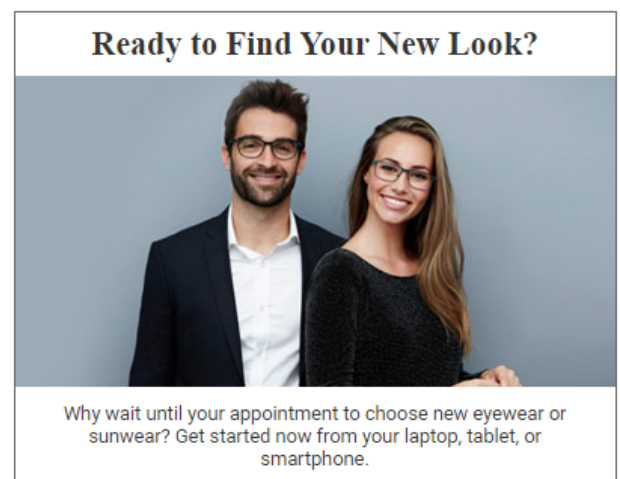

60 pixels

On smaller displays, extremely long text can extend to top of image

670 pixels

Space for Header Text & Detail Copy

Text will center 550 pixels from left
(570 on some mid-range displays)

130 pixels

60 pixels

On smaller displays, extremely long text can extend to bottom of image

100 px

Important Note: The right-most 100 pixels can be used for imagery, but should be superfluous to the overall design.

On some displays between 1280 and 1600, these 100 pixels will be cut off to maintain proper scaling.

Mobile Banners:

The required size for all Mobile banners is:
420 pixels wide by 206 pixels tall.

Unlike Desktop Banners, Mobile banners can use imagery that fills the entire space.

When placed on your gallery, your Splash Page text will be positioned above and below the graphic on separate white space.
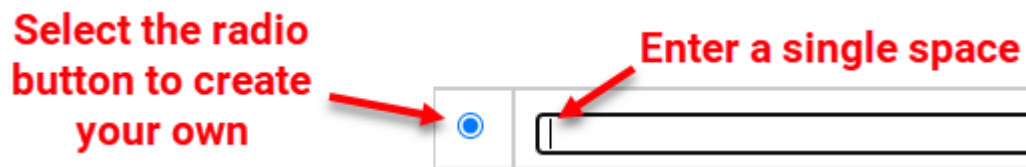

Ready to Find Your New Look?

Why wait until your appointment to choose new eyewear or sunwear? Get started now from your laptop, tablet, or smartphone.

Have questions or need help with your custom banner?
Reach out to us at myframegallery@framesdata.com

Using Designed Text in your Images:

To ensure that the text properly scales to be both readable and correctly sized for various customer displays, we recommend using our built-in overlay text system to add messaging to your banner. That being said, it is possible to use a custom banner image with designed text instead by telling your Splash Page Settings to only add blank messaging.

Important Note: We strongly recommend against trying to combine both designed text and overlay text into a single Splash Page banner. Our overlay text moves and resizes to properly fit different sizes of displays, leading to potential overlap with designed text on some screens.

After uploading your custom image with designed text in the Splash Page Settings, choose the radio buttons for adding your own custom text and enter a single blank space (hit the spacebar):

Select the radio button to create your own → ⦿ | **Enter a single space**

You must enter a blank space so that at least one character is present in the box, or it will not accept your submission. Do this for both the Headline Copy and the Detail Copy, and no additional overlay text will be added to your final banner design when viewed on your gallery.

Important Considerations for Designed Text:

- **Mobile banners need designed text too!** Desktop banners and Mobile banners share the same overlay text. By making the overlay text blank for desktop, it will also be blank for mobile. For this reason, you will need to use a mobile image that also contains it's own designed text otherwise no messaging will be present on mobile displays.

- **Avoid designed text on the edges of the banner!** Regardless of whether you use overlay text or designed text, the edge of the banner may be cut off to properly scale the image to smaller displays. The space at the top and bottom of the image are safe to use all the way to the edge.

- **Use text large enough to read!** On displays smaller than 1680, your custom banner will be scaled down to fit the space. Ensure your designed text is large enough to be read even when reduced.

Have questions or need help with your custom banner?
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